





**Tuition fees: R38,880**

# Management Development Programme – Standardisation

## WHO SHOULD ATTEND

Participants in the MDPSO must have a Matric and three years' relevant managerial experience. Alternatively a portfolio of evidence of prior learning will be considered based on Unisa's policy requirements for short learning programmes. The following would benefit from the programme:

- ▶ CEOs
- ▶ General Managers
- ▶ Directors
- ▶ Business Systems Managers
- ▶ Quality Managers
- ▶ Systems Auditors
- ▶ Compliance Managers
- ▶ Standards Developers
- ▶ Senior Managers
- ▶ Technical Committee Members
- ▶ Standards Researchers
- ▶ Strategy Managers
- ▶ International Trade Practitioners

## ON COMPLETION

On successful completion of this six month programme, you will receive the Management Development Programme in Standardisation of Organisations Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution. In addition, you will also receive a one year free associate membership with the Southern African Society for Quality as a certified Standardisation Officer.

## WHAT ARE THE BENEFITS

After completing this six month programme, managers, professionals and practitioners in the public and private sector should be able to increase the participants' awareness of the nature, impact and benefits of standards and standardisation to markets and society, improving the ability to contribute to company performance and public welfare. In particular managers should be able to:

- ▶ Understand standardisation for local and international competitiveness.
- ▶ Use standards in strategy. development and implementation
- ▶ Implement, manage and optimise the performance and value of standards.
- ▶ Participate in various local and international forums for standards development and improvement.
- ▶ Train and mentor subordinates in standards management.
- ▶ Understand and manage the processes of conformity assessments and compliance.
- ▶ Identify opportunities for standardisation.

## ASSESSMENT

Assessment is made based on the submission of assignments together with a portfolio of evidence.

## RESOURCES

Study material and refreshments for the six-day study school are included in the tuition fees.

# PROGRAMME CONTENT

## 1 INTRODUCTION TO STANDARDISATION

- ▶ History, definitions and functions of standards and standardisation
- ▶ Classification and Life Cycle
- ▶ Standards Organisations and development procedures
- ▶ Voluntary, consensus-based standards
- ▶ National and international quality infrastructure

## 3 ECONOMIC IMPACTS OF STANDARDISATION

- ▶ Economic impact–macro perspective
- ▶ Standards and sustainable trade
- ▶ Economic impact–micro perspective
- ▶ Benefits of standards
- ▶ Cost impacts of standards

## 5 PROJECT MANAGEMENT

- ▶ The nature of Projects and Project Management
- ▶ Project lifecycles and phases
- ▶ Initiating and defining the Project
- ▶ Identifying work, responsibilities and roles
- ▶ Project Time Management
- ▶ Project costs and financials

## 2 CONFORMITY ASSESSMENT

- ▶ Overview of conformity assessment
- ▶ System certification
- ▶ Product certification
- ▶ Multilateral/Mutual Recognition Arrangements and Agreements (MLAs/MRAs)
- ▶ Legal impacts

## 4 STANDARDISATION AND INNOVATION

- ▶ Technological innovation
- ▶ Standards for technological innovation
- ▶ Technological innovation using standards

## 6 BUSINESS STRATEGY AND STANDARDISATION

- ▶ Strategy Formulation
- ▶ Trade agreements
- ▶ Information management
- ▶ Strategic choice
- ▶ Implementation, monitoring and control of a chosen strategy

## WHEN CAN YOU APPLY AND REGISTER?

The application and registration process for this programme takes place from 4 June 2018 until 13 July 2018. Attendance at the MDPSO study school is compulsory and the dates thereof will be provided. Please note the Application Fee for 2018 is R160 and is in addition to the tuition fees.

## MORE INFORMATION & CONTACTS

The link below provides more information on programmes on offer

<http://www.unisa.ac.za/sites/sbl/default/Programmes>

You may also contact the colleagues below for application and registration queries.

Dumisani Kewuti  
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